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CHAPTER 9

BACKTESTING AND OPTIMIZATION

TRADING STRATEGIES

FROM BEGINNER TO PROFESSIONAL

Backtesting and Optimization

Backtesting is like having a time machine that allows you to test your strategies in the past before risking real money. But beware: poorly done backtesting is worse than no backtesting at all, as it gives you a false sense of security.

The Deadly Sins of Backtesting

1. **Look-Ahead Bias** Using information that wasn't available at the time of the decision.
2. **Survivorship Bias** Only testing on assets that "survived" until today, ignoring those that disappeared.
3. **Data Snooping (Overfitting)** Testing so many variations until you find one that "works" by chance.
4. **Ignoring Transaction Costs** Not including realistic spreads, commissions, and slippage.

Professional Backtester

python

```
class ProfessionalBacktester:
```

```
    def __init__(self, initial_capital=100000, commission=0.001, slippage=0.0005):
```

```
        self.initial_capital = initial_capital
```

```
        self.commission = commission
```

```
        self.slippage = slippage
```

```
        self.trades = []
```

```
        self.equity_curve = []
```

```
        self.positions = {}
```

```
    def add_realistic_costs(self, entry_price, exit_price, quantity, trade_type):
```

```
        """
```

```
        Adds realistic trading costs
```

```
        """
```

```
        # Commission
```

```
        entry_commission = abs(entry_price * quantity * self.commission)
```

```
        exit_commission = abs(exit_price * quantity * self.commission)
```

```
        # Slippage (worse price due to market impact)
```

```
        if trade_type == 'buy':
```

```
entry_price_adjusted = entry_price * (1 + self.slippage)
exit_price_adjusted = exit_price * (1 - self.slippage)
else:
    entry_price_adjusted = entry_price * (1 - self.slippage)
    exit_price_adjusted = exit_price * (1 + self.slippage)

# Bid-ask spread impact
spread_cost = abs(entry_price * quantity * 0.0002) # Typical 2 bps
total_costs = entry_commission + exit_commission + spread_cost
return {
    'entry_price_adjusted': entry_price_adjusted,
    'exit_price_adjusted': exit_price_adjusted,
    'total_costs': total_costs
}

def execute_strategy(self, data, strategy_function, start_date=None, end_date=None):
    """
    Executes a strategy with rigorous controls
    """
    if start_date:
        data = data[data.index >= start_date]
    if end_date:
        data = data[data.index <= end_date]
    current_capital = self.initial_capital
    current_positions = {}
    for i, (timestamp, row) in enumerate(data.iterrows()):
        # Data available up to this point (avoids look-ahead bias)
        available_data = data.iloc[:i+1]

        # Execute strategy
        signals = strategy_function(available_data)

        # Process signals
        for signal in signals:
            if signal['action'] == 'BUY':
                self._execute_buy(signal, row, timestamp, current_capital)
            elif signal['action'] == 'SELL':
```

```
        self._execute_sell(signal, row, timestamp)
    elif signal['action'] == 'CLOSE':
        self._close_position(signal, row, timestamp)

    # Calculate equity
    portfolio_value = self._calculate_portfolio_value(current_positions, row)
    self.equity_curve.append({
        'timestamp': timestamp,
        'portfolio_value': portfolio_value,
        'cash': current_capital,
        'positions_value': portfolio_value - current_capital
    })
```

python

```
def _execute_buy(self, signal, row, timestamp, available_capital):
    """
    Executes buy order with realistic controls
    """
    symbol = signal['symbol']
    entry_price = row['Open'] # Assumes execution at next open

    # Calculate position size
    if signal.get('position_size_pct'):
        position_value = available_capital * signal['position_size_pct']
        quantity = position_value / entry_price
    else:
        quantity = signal.get('quantity', 100)

    # Apply realistic costs
    costs = self.add_realistic_costs(entry_price, entry_price, quantity, 'buy')
    adjusted_entry = costs['entry_price_adjusted']

    # Verify sufficient capital
    total_cost = adjusted_entry * quantity + costs['total_costs']
    if total_cost > available_capital:
        return False # Order rejected
```

```
# Execute trade
trade = {
    'symbol': symbol,
    'entry_timestamp': timestamp,
    'entry_price': adjusted_entry,
    'quantity': quantity,
    'trade_type': 'LONG',
    'status': 'OPEN',
    'costs': costs['total_costs']
}
self.trades.append(trade)
self.positions[symbol] = trade
return True

def generate_performance_report(self):
    """
    Generates performance report
    """
    if not self.equity_curve:
        return "No data available for analysis"

# Convert to DataFrame for analysis
equity_df = pd.DataFrame(self.equity_curve)

# Basic metrics
total_return = (equity_df['portfolio_value'].iloc[-1] / self.initial_capital) - 1
trading_days = len(equity_df)
annualized_return = ((1 + total_return) ** (252 / trading_days)) - 1

# Volatility
daily_returns = equity_df['portfolio_value'].pct_change().dropna()
volatility = daily_returns.std() * np.sqrt(252)

# Sharpe Ratio (assumes risk-free rate of 2%)
risk_free_rate = 0.02
sharpe_ratio = (annualized_return - risk_free_rate) / volatility
```

Maximum Drawdown

```
rolling_max = equity_df['portfolio_value'].cummax()
drawdown = (equity_df['portfolio_value'] - rolling_max) / rolling_max
max_drawdown = drawdown.min()
```

Win Rate and Profit Factor

```
completed_trades = [t for t in self.trades if t['status'] == 'CLOSED']
if completed_trades:
    winning_trades = [t for t in completed_trades if t.get('pnl', 0) > 0]
    losing_trades = [t for t in completed_trades if t.get('pnl', 0) < 0]
    win_rate = len(winning_trades) / len(completed_trades)
    total_wins = sum(t.get('pnl', 0) for t in winning_trades)
    total_losses = abs(sum(t.get('pnl', 0) for t in losing_trades))
    profit_factor = total_wins / total_losses if total_losses > 0 else float('inf')
else:
    win_rate = 0
    profit_factor = 0
```

python

Calmar Ratio

```
calmar_ratio = annualized_return / abs(max_drawdown) if max_drawdown != 0 else
float('inf')
return {
    'total_return': total_return,
    'annualized_return': annualized_return,
    'volatility': volatility,
    'sharpe_ratio': sharpe_ratio,
    'max_drawdown': max_drawdown,
    'calmar_ratio': calmar_ratio,
    'win_rate': win_rate,
    'profit_factor': profit_factor,
    'total_trades': len(completed_trades),
    'trading_days': trading_days
}
```

Parameter Optimization Without Overfitting Walk-Forward Analysis: The Professional Optimization

python

```
class WalkForwardOptimizer:
    def __init__(self, strategy_function, parameter_ranges, optimization_window=252,
forward_window=63):
        self.strategy_function = strategy_function
        self.parameter_ranges = parameter_ranges
        self.optimization_window = optimization_window # 1 year for optimization
        self.forward_window = forward_window # 3 months for validation

    def generate_parameter_combinations(self):
        """
        Generates all parameter combinations to test
        """
        from itertools import product
        param_names = list(self.parameter_ranges.keys())
        param_values = list(self.parameter_ranges.values())
        combinations = []
        for combo in product(*param_values):
            param_dict = dict(zip(param_names, combo))
            combinations.append(param_dict)
        return combinations

    def walk_forward_analysis(self, data):
        """
        Executes complete walk-forward analysis
        """
        results = []
        start_idx = self.optimization_window
        while start_idx + self.forward_window < len(data):
            # Optimization period
            opt_start = start_idx - self.optimization_window
            opt_end = start_idx
            optimization_data = data.iloc[opt_start:opt_end]
```

```
# Validation period (forward)
val_start = start_idx
val_end = start_idx + self.forward_window
validation_data = data.iloc[val_start:val_end]

# Optimize parameters in optimization period
best_params = self.optimize_parameters(optimization_data)

# Validate in forward period
forward_performance = self.validate_parameters(validation_data, best_params)
results.append({
    'optimization_period': (opt_start, opt_end),
    'validation_period': (val_start, val_end),
    'best_parameters': best_params,
    'forward_performance': forward_performance
})

# Move window forward
start_idx += self.forward_window
return results

def optimize_parameters(self, data):
    """
    Optimizes parameters in a specific period
    """
    parameter_combinations = self.generate_parameter_combinations()

    best_sharpe = -float('inf')
    best_params = None
    for params in parameter_combinations:
        # Execute strategy with these parameters
        backtester = ProfessionalBacktester()

        # Modify strategy_function to use specific params
        def parameterized_strategy(data):
            return self.strategy_function(data, **params)
```

```
backtester.execute_strategy(data, parameterized_strategy)
performance = backtester.generate_performance_report()

# Use Sharpe as optimization criterion (avoids overfitting)
sharpe = performance.get('sharpe_ratio', -float('inf'))
if sharpe > best_sharpe:
    best_sharpe = sharpe
    best_params = params.copy()
return best_params

def validate_parameters(self, data, parameters):
    """
    Validates parameters in forward period
    """
    backtester = ProfessionalBacktester()
    def parameterized_strategy(data):
        return self.strategy_function(data, **parameters)

    backtester.execute_strategy(data, parameterized_strategy)
    return backtester.generate_performance_report()

def analyze_stability(self, walk_forward_results):
    """
    Analyzes parameter stability over time
    """
    all_params = {}

    # Collect all optimal parameters
    for result in walk_forward_results:
        for param, value in result['best_parameters'].items():
            if param not in all_params:
                all_params[param] = []
            all_params[param].append(value)

    # Calculate stability (lower variation = more stable)
    stability_metrics = {}
```

```
for param, values in all_params.items():
    stability_metrics[param] = {
        'mean': np.mean(values),
        'std': np.std(values),
        'cv': np.std(values) / np.mean(values) if np.mean(values) != 0 else float('inf'),
        'range': max(values) - min(values)
    }
return stability_metrics
```

Monte Carlo Analysis: Testing Robustness

python

```
class MonteCarloAnalyzer:
```

```
    def __init__(self, num_simulations=1000):
        self.num_simulations = num_simulations
```

```
    def bootstrap_returns(self, historical_returns):
```

```
        """
```

```
        Bootstraps historical returns to generate random paths
```

```
        """
```

```
        simulated_paths = []
```

```
        for _ in range(self.num_simulations):
```

```
            # Sample with replacement
```

```
            simulated_returns = np.random.choice(historical_returns,
size=len(historical_returns), replace=True)
```

```
            # Build equity path
```

```
            equity_path = [1.0] # Start with $1
```

```
            for ret in simulated_returns:
```

```
                equity_path.append(equity_path[-1] * (1 + ret))
```

```
            simulated_paths.append(equity_path)
```

```
        return simulated_paths
```

```
    def analyze_monte_carlo_results(self, simulated_paths):
```

```
        """
```

Analyzes Monte Carlo results

```
"""
```

```
# Convert to numpy array for analysis
```

```
paths_array = np.array(simulated_paths)
```

```
# Final returns of each simulation
```

```
final_returns = (paths_array[:, -1] - 1)
```

```
# Maximum drawdowns of each path
```

```
max_drawdowns = []
```

```
for path in simulated_paths:
```

```
    path_array = np.array(path)
```

```
    rolling_max = np.maximum.accumulate(path_array)
```

```
    drawdowns = (path_array - rolling_max) / rolling_max
```

```
    max_drawdowns.append(np.min(drawdowns))
```

```
# Statistics
```

```
results = {
```

```
    'final_return_stats': {
```

```
        'mean': np.mean(final_returns),
```

```
        'median': np.median(final_returns),
```

```
        'std': np.std(final_returns),
```

```
        'percentile_5': np.percentile(final_returns, 5),
```

```
        'percentile_95': np.percentile(final_returns, 95),
```

```
        'probability_positive': np.mean(final_returns > 0)
```

```
    },
```

```
    'max_drawdown_stats': {
```

```
        'mean': np.mean(max_drawdowns),
```

```
        'median': np.median(max_drawdowns),
```

```
        'worst_case': np.min(max_drawdowns),
```

```
        'percentile_5': np.percentile(max_drawdowns, 5),
```

```
        'percentile_95': np.percentile(max_drawdowns, 95)
```

```
    }
```

```
}
```

```
return results
```

```
def value_at_risk(self, simulated_paths, confidence_levels=[0.05, 0.01]):  
    """  
    Calculates Value at Risk for different confidence levels  
    """  
    final_values = [path[-1] for path in simulated_paths]  
    final_returns = [(value - 1) for value in final_values]  
    var_results = {}  
    for confidence in confidence_levels:  
        var_results[f'VaR_{int(confidence * 100)}%'] = np.percentile(final_returns,  
confidence * 100)  
    return var_results
```



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